

Sponsorship Opportunities
2025 Connecticut Dressage Association Omnibus and Website

The CDA Omnibus is an annual publication distributed to 175+ members, as well as to other USDF group member organizations nationally. Our membership is represented by active dressage enthusiasts residing and competing in the northeast. The Omnibus is an invaluable reference used throughout the year by our members, to get information not only on schooling shows in the region, but professional goods and services related to their equine needs!

Please consider sponsorship in the Omnibus. We are a not-for-profit organization, and the Sponsorship revenue significantly helps to defray the costs of producing the Omnibus.

SPONSORSHIP OPTIONS

	Gold \$150	Silver \$75	Bronze \$35	Prize List Only \$50	Prize List Only \$25 (website only)
Omnibus	Full Page Ad 4.5"W x 7.25"H Full Prize List	½ Page Ad 4.5"W x 3.625"H Full Prize List	Business Card Ad	Full Prize List	
CDA Website	Business contact info Website link Show listing* Logo/Photo Short business description	Business contact info Website link Show listing*	Business contact info Website link	Listing of show date*, judge, and farm website link	Listing of show date*, judge, and farm website link

*Qualifies show for CDA Year-End Awards

HOW TO SUBMIT YOUR AD:

Send images and other information included in your level of sponsorship to: megan.clarkeCDA@gmail.com with subject heading "Omnibus Ad". See below for submission criteria to ensure correct formatting.

IMPORTANT! All images *must* be sent as COLOR or B&W camera ready PDF email attachment and be the correct size (per ad description, which already accounts for margins). Images sent as larger documents cannot be accepted. Changes at our end can result in distortion of your art.

The document size in the desktop publishing program you use should *match the size of the final printed piece*. Raster or image files should be a minimum of 300 DPI.

PAYMENT: Venmo (*add \$3 charge*) to @CDA-ctdressage or send check payable to CDA to our treasurer:

Christine Engel
43 Kinney Hill Rd
New Preston, CT 06777

DEADLINE FOR ALL IMAGES AND PAYMENT: 01/15/2025

Other inquiries regarding sponsorships in the Omnibus and CDA Website should be sent to Carol at carol@cheshirequestriancenter.com