

Sponsorship Opportunities

2027 Connecticut Dressage Association Omnibus and Website

The CDA Omnibus is an annual publication distributed to 175+ members, as well as to other USDF group member organizations nationally. Our membership is represented by active dressage enthusiasts residing and competing in the northeast. The Omnibus is an invaluable reference used throughout the year by our members, to get information not only on schooling shows in the region, but professional goods and services related to their equine needs!

Please consider sponsorship in the Omnibus. We are a not-for-profit organization, and the Sponsorship revenue significantly helps to defray the costs of producing the Omnibus.

*Given CDA's status as a 501(c)(3) IRS charitable organization, any donation or sponsorship qualifies as a tax deduction.

SPONSORSHIP OPTIONS

	Gold \$150	Silver \$75	Bronze \$35	Prize List Only \$50	Prize List Only \$25 (website only)	Social Media Only \$35
Omnibus	Full Page 4.5"W x 7.25"H Full Prize List	½ Page 4.5"W x 3.625"H Full Prize List	Business Card	Full Prize List	N/A	N/A This is a great option for anyone who missed our omnibus deadline
CDA Website	Business contact info Website link Show listing* Logo/Photo Short business description	Business contact info Website link Show listing*	Business contact info Website link	Listing of show date*, judge, and farm website link	Listing of show date*, judge, and farm website link	Submitted content will be featured on CDA's website.
Email Blast/ Social Media	1 social media post per sponsor for educational events/ shows/clinics listed in omnibus. Centerline will put out a seasonal email blast for events.	1 social media post per sponsor for educational events/shows/ clinics listed in omnibus. Centerline will put out a seasonal email blast for events.		1 social media post per sponsor for the prize list in omnibus. Centerline will put out a seasonal email blast for events.		Content will be published to CDA's Facebook. This tier is for one event per sponsor for educational events/shows/ clinics. Limited to 3 re- posts to CDA Facebook. Centerline will put out a seasonal email blast for events.

**Qualifies show for CDA Year-End Awards*

HOW TO SUBMIT YOUR SPONSORSHIP:

All images and other information included in your level of sponsorship can be submitted through the following link: <https://forms.gle/AZhc3SasetKedWhG8>

If you do not have all of the necessary information available at the time you begin the form (e.g., Prize lists), you can go back and input information later as long as it is submitted prior to the end date 01/15/2027.

If you have any questions about omnibus sponsorship, please contact Megan Clarke at megan.clarkeCDA@gmail.com with subject heading "Omnibus Spotlight". See below for submission criteria to ensure correct formatting.

IMPORTANT! All images *must* be sent as COLOR or B&W camera ready PDF email attachment and be the correct size (per spotlight description, which already accounts for margins). Images sent as larger documents cannot be accepted. Changes at our end can result in distortion of your art.

The document size in the desktop publishing program you use should *match the size of the final printed piece*. Raster or image files should be a minimum of 300 DPI.

PAYMENT: Venmo (*add \$3 charge*) to @CDA-ctdressage or send check payable to CDA to our treasurer:

Christine Engel
43 Kinney Hill Rd
New Preston, CT 06777

DEADLINE FOR ALL IMAGES AND PAYMENT: 01/15/2027